# A CONSCIOUS ECONOMIC ALTERNATIVE

PROMOTING SUSTAINABLE FARMING
AND CONSCIOUS TRADING

EcoPeace© is a sustainable socio-economic movement and enterprise created in 2006 by Sheikh Aly N'Daw, head of International Sufi School, after the acquisition of 10 hectares of land in the village of Bayouf Pout, Senegal.

As an economic alternative, EcoPeace places the human being at the centre of all its initiatives and promotes the universal principle of «wishing onto others what we would wish onto ourselves». This principle permeates through all the stages of farming, production and trading, from the local peasants who process the products by hand, to our customers in Senegal and around Europe, whom we meet directly on the local markets.

### **QUALITY FOR ALL**

Six years into the project, EcoPeace keeps working with the local peasant farmers, mostly women and youngsters, to develop its horticultural production which comprises of a wide range of 100% naturally-grown vegetables and exotic fruits, especially mangoes. Through our ongoing "Quality for All" campaign, our aim has been to awaken the consciousness of the local popula¬tion as to the benefits of our quality natural products for their own health and well-being.

Our largest production is mangoes (15-20 tons per harvest), which have recently been certified organic by Global Gap (Netherlands). In 2012, we exported 2.5 tons to France and the UK. Following this successful first experience, we now plan to export between 10 to 13 tons this year.

We also have a fruit and vegetable processing unit on the farm, where we produce beverages, cordials, pickles and jams. We now produce our own exclusive range of premium herbal teas and dietary supplements, with traditional plants and fruits from Senegal.

#### **OUR FUTURE PROJECTS**

- Production of honey
- Production of dried fruits
- Cultivation of spirulina and other medicinal plants
- Setting-up a laboratory for herbal therapy

#### **AVAILABLE TO ORDER THIS SEASON**

- Herbal teas and dietary supplements
- Organic mangoes of the Kent, Smith and Baguinda varieties (from July 2013)

Visit our website for more information www.ecopaix.com



### NATURE'S BENEFITS FROM AFRICA



An exclusive range of herbal teas, dietary supplements and exotic produce from Bayouf Pout, Senegal

# HERBAL TEAS & **DIETARY SUPPLEMENTS** 100% NATURAL

# CONSCIOUS AROMA

**SPECIALIST PREMIUM TEAS** WITH AROMATIC HERBS & SPICES

VITALITY: RED & WHITE BISSAP

**DETOX/DIGESTIVE:** KINKELIBA, THE LONGEVITY TEA!

**DUTE GAMBIE:** DIGESTIVE & ANTI-FATIGUE

### **SERENITY RANGE:**

**LEMONGRASS:** CALMING & RELAXING

**NGUNNGUN:** HIGHLY RELAXING

**HEALERS RANGE:** 

MORINGA TEA **JUJUBE TEA BAOBAB TEA** 



## **NUTRIENT-RICH** DIETARY SUPPLEMENTS

**TRADITION & WELLBEING** 

RICH IN ANTIOXIDANTS; BOOST IMMUNE SYSTEM

**JUJUBE:** SWEET & REJUVENATING **MORINGA:** HEALING & REGENERATING BAOBAB: THE AFRICAN SUPER FRUIT

### **VITALITY RANGE: BISSAP**

Bissap (Senegalese Hibiscus) is high in anti-oxidants and rich in Vitamin C, Vitamin B. (Riboflavin and Niacin), iron and Calcium. Its exceptionally high nutritive value makes it a perfect vitality drink to be enjoyed hot or cold!

### OUR RANGE:

- Red Bissap & Mint
- Red Bissap & Lemongrass
- Red Bissap & Ginger
- Red Bissap & Orange Peel
- Red Bissap, Cinnamon & Clove
- White Bissap
- White Bissap & Ginger

### **DETOX / DIGESTI VE RANGE:** KINKELI BA & DUTE GAMBIE

Kinkeliba is a superb detox drink which eliminates excess fluids and eases digestion. Kinkeliba teas are highly recommended after indulgence meals, celebrations and feasts. An excellent adjuvant in slimming programmes.

Dute Gambie is known for its detox and anti-fatigue properties. Combined with Ngunngun or lemongrass, it promotes relaxation during periods of stress and tiredness. Kinkeliba and Dute blends are specially formulated by EcoPeace for their synergistic detox effects.

### OUR RANGE:

- Kinkeliba & Mint
- Kinkeliba & Ngunngun
- Kinkeliba & Lemongrass
- Kinkeliba/Mint/Clove/OrangePeel
- Kinkeliba & Dute Gambie with Mint
- Kinkeliba & Dute Gambie with Mint, Clove & Orange Peel

### **SERENITY RANGE: LEMONGRASS**

A calming and relaxing herb, lemongrass induces natural sleep when taken before bedtime. Ngunngun (African Basil) is conducive to tranquility and peaceful states.

#### OUR RANGE:

- Lemongrass & Ngunngun: A natural blend for deep relaxation
- Lemongrass & Ginger: A relaxing and uplifting blend
- Also good for digestion, belching, flatulence and bad breath.

### **HEALERS RANGE: MORINGA, BAOBAB & JUJUBE**

Inspired from 3 plants known for their distinctive healing properties in West Africa.

- Moringa Tea: Fragrant & Delicate
- Moringa leaf, flowers & ginger
- Moringa leaf, flowers & lemongrass
- Baobab Tea: Energising and invigorating
- Baobab & Bissap
- Baobab & Mint
- Jujube Tea: Sweet and Inspiring, made from the jujube fruit. Promotes natural sleep and aids digestion





